

A scenic view of a large lake, likely in Finland, with pine trees in the foreground and a blue sky with white clouds. The text "VISITSAIMAA THE ADVENTURE BEGINS HERE." is overlaid on the image.

**VISITSAIMAA**  
THE ADVENTURE  
**BEGINS HERE.**



SAVONLINNA  
BUSINESS SERVICES LTD

Leverage from  
the EU  
2014-2020



European Union  
European Regional  
Development Fund

# SAIMAA IS THE MOST BEAUTIFUL LAKE AREA

in Europe and it is  
in the top 5 most  
beautiful lakes in  
the world.

Listed by The Wall Street Journal in 2014



# Land of **THOUSANDS OF LAKES**



## LAKE SAIMAA

Surface area .....4 400 km<sup>2</sup>  
Shoreline.....14 850 km  
Islands .....13 710  
Water level.....75,70 m  
Greatest depth .....84 m  
Depth on average ....17 m

LAKE  
SAIMAA



HELSINKI

# BETWEEN EAST AND WEST



Capture the rich history of the Saimaa lake region near the border between Finland and Russia – a region where traditions from West and East have created a unique way of life – and take home fond memories of medieval Olavinlinna Castle, farmlands and forests, beautiful manor houses and gardens.

# PEACE AND HARMONY



The worlds biggest wooden church is in Kerimäki. It is a magnificent building built in 1847 and full of history, glory and devout spirit.



# WHISPER OF HISTORY



The 65 rock paintings at Astuvansalmi date back 5,000 years and are among the largest in Northern Europe. Here, if anywhere, the visitor can truly sense a whisper of history.

# EXOTIC SAIMAA



The Saimaa ringed seal, one of the most endangered species in the world, having a total population of only 310 individuals, lives in Lake Saimaa. If you are lucky enough, you might see it!

# THE SEASONAL VARIATIONS **ARE GREAT**



During the winter, the freezing temperatures may even be under  $-30\text{ }^{\circ}\text{C}$  and during the summer over  $+30\text{ }^{\circ}\text{C}$ .

# FEEL THE **PEACE**

Enjoy hiking, biking, canoeing or boat and fishing trips – or cross-country skiing, skating, and ice fishing in the winter. Cruise in between thousands of islands. Walk in mysterious forests. Perhaps you will see the northern lights.



FEEL THE  
**PEACE**



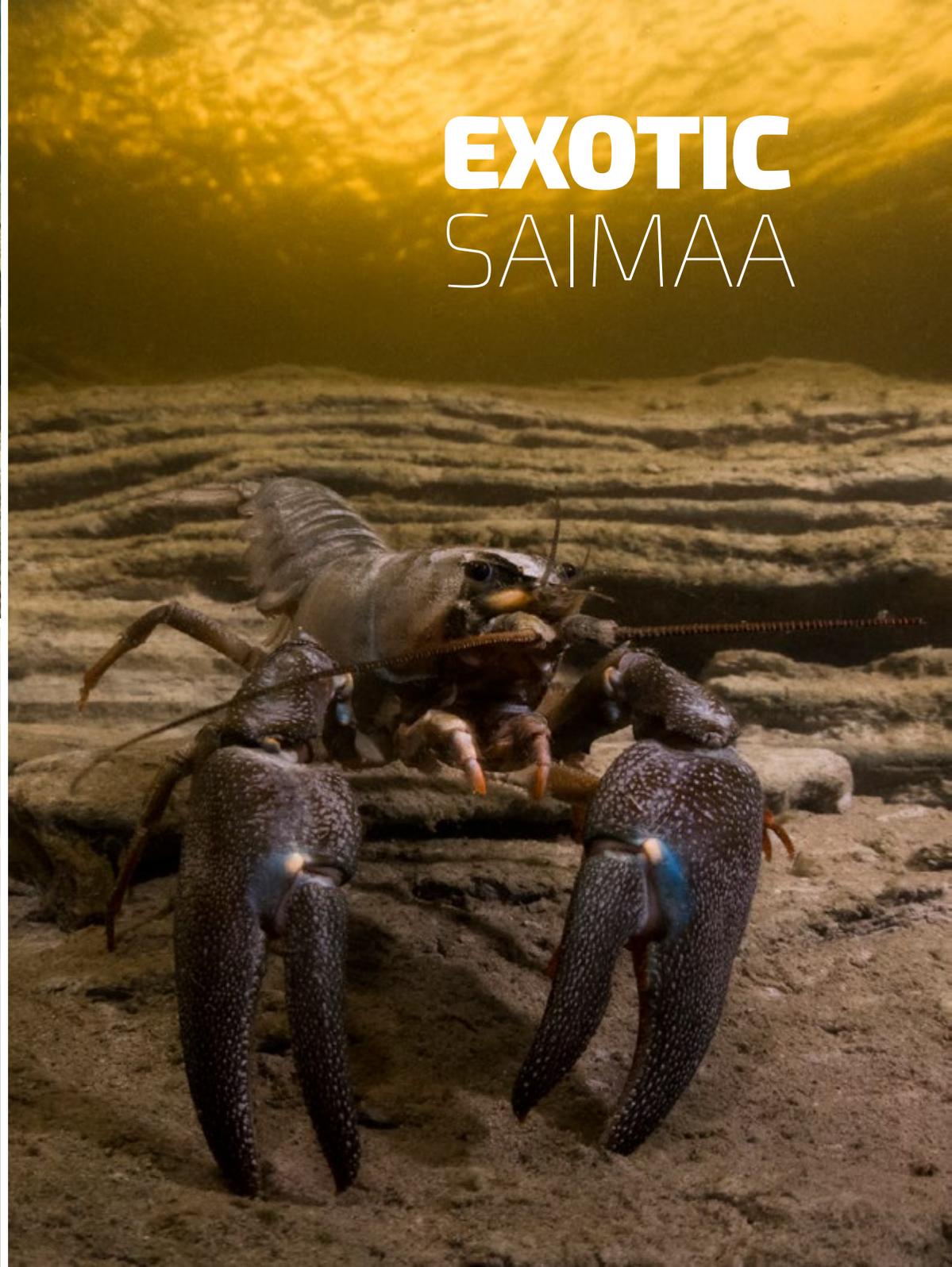


## TREASURES OF THE **FOREST**

The flavours of the forest are also to be savoured: arctic berries and mushrooms can be picked throughout the late summer and autumn.



The water is so clean,  
you could drink it  
directly from the lake.



# EXOTIC SAIMAA



# SLOW DOWN

The cottages are situated by the lakeside, and they all come with sauna. Go swimming on your own cottage shore.





# COSY COTTAGES **ENJOYABLE LIFE**

The cottages range from simple hideaways to unique design villas with all the modern comforts you could ever wish for.





**VISIT  
SAIMAA**

LAKELAND  
FINLAND





# SOMETHING PURE AND **ORIGINAL**

The Saimaa region has for centuries been under the influence of eastern and western habits and tastes. The Finnish and Nordic cuisines are delightfully combined with Russian flavours. The tastes are simple, yet rich, and the meals often consist of bread, root vegetables, meat and fish.



# EXOTIC SAIMAA



Savonian cuisine is an especially memorable and savoury experience.

Many restaurants prepare unbelievably delicious food from ingredients sourced by local producers and farms.

# LOCAL FOOD FOR ALL TASTES



# WELL- BEING THE FINNISH WAY



Saunas and Finland go hand-in-hand. Feel the touch of the refreshing and healing Lake Saimaa, renew your body in the gentle warmth of a sauna, and enjoy the tranquillity. In a sauna, the skin temperature and pulse rise, the metabolism speeds up and aching muscles relax. Sauna is pure health!

The area of Lake Saimaa is a good place to pamper yourself, in exactly your own way. Peaceful living, quiet environment, large ancient forests, the numerous faces of the lakes. A calm Finnish lifestyle. They all work together in giving you new ideas and new strength.

# EXOTIC SAIMAA



# WONDERS

ON THE BODY  
AND SOUL



# FISHING

## EXPERIENCES



# UNIQUE EXPERIENCES

For four summer weeks,  
the big castle courtyard hosts the  
world-famous Savonlinna Opera  
Festival first held in 1912.





# IMPRESSIVE

EXHIBITIONS AND  
UNIQUE EXPERIENCES



# EXOTIC SAIMAA

