



**South Savo
- Building
the Future
Together**

The South Savo Regional Strategic Plan, Goals for 2030

PURELY THE BEST!



Forest

*Prosperity and well-being
from forests*

Our forests are
managed well and
used sustainably.

We are global
leaders in several
high expertise fields
within **forestry and
business.**

**Tourism and
well-being** create
new opportunities
for forest use.



Water

*Vitality and well-being
from water*

South Savo is home to
**some of the cleanest
waters in the world.**

Water expertise is
an **extensive source
of business.**

The Lake Saimaa
region is an **attractive
place to live and
a compelling
destination for
tourism.**



Food

*Creating value and vitality
through ethical choices*

Food chains
are specialised
and perform well.

Our **food know-how**
creates high
value business.

Gastronomy is
our competitive
advantage.



South Savo
Regional Council

Regional Development Objectives and Cross-Cutting Themes of South Savo 2026-2029



Well-being



Skills and competence



Entrepreneurship and competitiveness



Comprehensive security



Climate change mitigation and adaptation



South Savo as a Provider of Global Solutions

Global solutions based on region's strengths

Up the value chain

Ambitious boost in RDI-activities

Thriving on internationality

Strengthening competence



South Savo - a Region Strong by Nature

Renewing, sustainable and competitive agriculture and forestry

Pure food and water

Saimaa as a development platform

South Savo - Building the Future Together



South Savo - a Region of High Quality of Life

Active community participants

Culture and creative industries (CCI) as a source of vitality

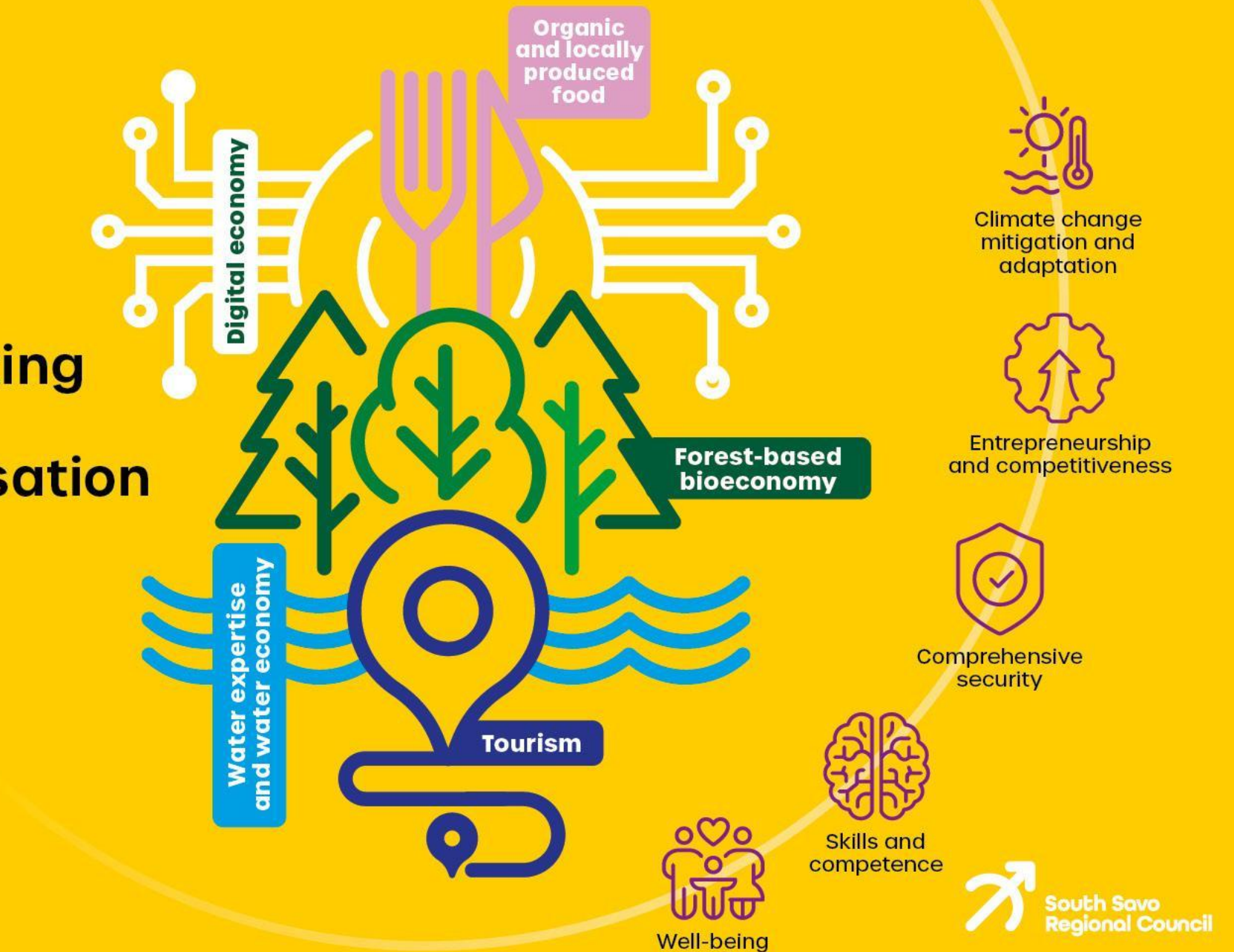
Proactive and integrated land-use planning

Multi-locality as an opportunity

Sustainable transport system and efficient connections



Priority Areas and Cross-Cutting Themes of the Smart Specialisation Strategy of South Savo 2026-2029



South Savo - The Lake Saimaa Region

